



MAY 14, 2014


DAVIS STREET PRESENTS  
GATSBY GALA

UNFORGETTABLE EVENING OF LAVISH FOOD & WINE,  
WORLD CLASS ENTERTAINMENT, PRIZES AND FUN!

HOW VERY GATSBY!



SEQUOYAH COUNTRY CLUB  
OAKLAND HILLS



jonbatiste.com

Featuring the music of

**JON**  
**BATISTE**  
AND STAY HUMAN™

"It's music without borders or labels, pure integrity" -All About Jazz Magazine

*Say, old sport,  
the honor would be  
entirely mine if you would attend...*

# DAVIS STREET PRESENTS GATSBY GALA

~ WEDNESDAY, MAY 14, 2014 ~



SEQUOYAH COUNTRY CLUB  
4550 HEAFEY ROAD, OAKLAND, CA 94605

BRIAN COPELAND  
COMEDIAN, RADIO TALK SHOW HOST,  
PLAYWRIGHT AND AUTHOR  
MASTER OF CEREMONIES

5:30 COCKTAILS, SILENT AUCTION & RAFFLE

7:00 - 9:00 P.M. DINNER & PERFORMANCE

JON BATISTE AND STAY HUMAN  
JONBATISTE.COM

BLACK TIE OR  
PERIOD DRESS IS ENCOURAGED

RSVP  
VIA ENCLOSED SPONSORSHIP FORM  
OR [MMUSGROVE@DAVISSTREET.ORG](mailto:MMUSGROVE@DAVISSTREET.ORG)

[DAVISSTREET.ORG](http://DAVISSTREET.ORG)

# WHAT YOUR DONATION MEANS...

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*As incredible as modern medicine is... It still requires a surprising amount of medical equipment and supplies to keep our community healthy!*

*We hope that our sample needs list illustrates how your sponsorship would directly support the Davis Street Primary Clinic.*

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## **\$10,000 AND GREATER**

Electronic Health Record (EHR) System

*Mandatory patient data system for 1st full year*

## **\$2,500 - \$5,000**

Otoacoustic Emission Hearing Loss Screener—*non-invasive test for hearing defects in newborns*

Electrocardiograph Machine—*erythema, stroke, heart attack detection*

Spot Vital Signs—*measures blood pressure, pulse rates, hemoglobin, temperature, oxygen saturation*

AutoClave Equipment and Instrument Sterilization (*refurbished*)

(6) Family Practice Exam Tables

(10) General Exam Lights

## **\$1,000 - \$2,500**

ADA Disability Exam Table

Crash Cart

Integrated Wall System

Complete Round of Vaccinations for Pre-Kindergarten child (DTAP, MMR, IPV, V2V, HEP A, HEP B, Flu)

(5) Luminators for Women's Health Pap and Pelvic Exams

(7) Mayo instrument Stands

## **\$500 - \$1,000**

Electronic Urinalysis Machine

EpiPen packs for severe allergic reactions

## **\$200 - \$500**

New Infant Digital Scale

Adult Scale

Stadiometer—*height measurement*

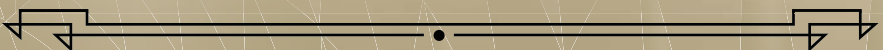
Box of 12 Dermabond Adhesives

(5) Air Casts ankle braces

(10) Wrist Braces

(10) Knee Braces

(15) First Responder Rescue Kits with Mask



# OUR SPONSORSHIPS ARE

## OUR GATSBY GALA SPONSORSHIP LEVELS

Our Gatsby Gala sponsorship levels below are designed to promote your business, demonstrate your community involvement, and provide critical health services to our neighbors in need.

Please note that deadline for official sponsorship listing is **April 25, 2014**. Do contact Michelle Musgrove at 510.347.4620 Ext 104 or [mmusgrove@davisstreet.org](mailto:mmusgrove@davisstreet.org) with any inquiries

We welcome all of our sponsors to include small company product in evening's gift bags (*quantity 210*)

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### \$20,000 GATSBY GLORY TITLE SPONSOR

- Most prominent logo & name recognition on: Davis Street website, social media, event E-blasts, press releases, collateral, welcome poster, E-ad & video presentation
- Preferred dinner seating for 10 with reserved table signage
- Private cocktail hour meet & greet + photos with evening's performers
- Podium recognition & opportunity for representative to address guests
- Naming rights of your choice for a "Specialty Cocktail"
- Full page salute ad in printed program
- 20 Raffle Tickets

#### AND MORE...

- Plaque in Davis Street Primary Care Clinic
- Displayed thank you at San Leandro's Cherry Festival
- Logo recognition on Davis Street brochure (for 1 year)
- Dinner for 6 at Paradiso Restaurant, hosted by Davis Street Board
- "Stand Up for Davis Street" 2014 Comedy Night package (4 VIP tickets, sponsorship recognition)





# THE CAT'S MEOW!

## \$15,000 PUTTIN' ON THE RITZ SPONSOR

- Prominent logo & name recognition on: Davis Street website, social media, event E-blasts, press releases, collateral, welcome poster, E-ad & video presentation
- Preferred dinner seating for 10 with reserved table signage
- Private cocktail hour meet & greet + photos with evening's performers
- Podium recognition & opportunity for representative to address guests
- Naming rights of your choice for a "Specialty Cocktail"
- Full page salute ad in printed program
- 15 Raffle Tickets

### AND MORE...

- Dinner for 4 at Paradiso Restaurant, hosted by Davis Street Board
- Displayed thank you at San Leandro's Cherry Festival
- Plaque in Davis Street Primary Care Clinic

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## \$10,000 HOTSY TOSY SPONSOR

- Logo & name recognition on: Davis Street website, social media, event E-blasts, press releases, collateral, welcome poster, E-ad & video presentation
- Preferred dinner seating for 10 with reserved table signage
- Verbal recognition at the podium
- Half page salute ad in printed program
- 10 Raffle Tickets

### AND MORE...

- Plaque in Davis Street Primary Care Clinic
  - Displayed thank you at San Leandro's Cherry Festival
-

## \$5,000 SPEAKEASY, OLD SPORT SPONSOR

- Name recognition on Davis Street website, social media, event E-blasts, E-ad & welcome poster; logo in video presentation
  - Dinner seating for 6 with reserved table signage
  - Quarter page salute ad in printed program
  - Plaque in Davis Street Primary Care Clinic
  - Displayed recognition at San Leandro's Cherry Festival
- 

## \$2,500 FEATHER & FLAPPERS SPONSOR

- Name recognition on Davis Street website, social media, event E-blasts, welcome poster, E-ad, video presentation, & printed program
  - Dinner seating for 4 with reserved table signage
  - Plaque in Davis Street Primary Care Clinic
  - Displayed thank you at San Leandro's Cherry Festival
- 

## \$1,000 DAISY DELIGHT SPONSOR

- Name recognition on Davis Street website, event E-blasts, welcome poster, video presentation, & printed program
  - Dinner seating for 2
  - Displayed thank you at San Leandro's Cherry Festival
- 

## \$500 CHARLESTON SPONSOR

- Name recognition on Davis Street website, event welcome poster & printed program
  - Performance only tickets for 2 (please note dinner not included)
  - Displayed thank you at San Leandro's Cherry Festival
- 

## \$200 BEES KNEES, INDIVIDUAL TICKET

## \$100 E-AD (slide with name displayed over media monitors)



# DAVIS STREET FAMILY RESOURCE CENTER

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## QUALITY, AFFORDABLE CHILDCARE

For nearly 1,200 children up to 12 years old, at four licensed child care centers and through the Alternative Payment Childcare Voucher Program

## EMERGENCY FOOD AND CLOTHING

Provided to nearly 15,000 low-income individuals annually, including children and seniors, with a food pantry and clothing department

## HOLIDAY FOOD BASKET AND TOY PROGRAM

Provide seasonal food and toys to over 1,000 families throughout the Eden Area

## HEALTHCARE

Full Acute Medical, Dental, Physical Therapy, and Podiatry to thousands of uninsured and under-insured children and adults provided by RotaCare

## BEHAVIORAL HEALTH SERVICES

Comprehensive mental health services provided to adults and children through individual, family and couples counseling, school-based counseling, psychological testing, and community-based training

## HOUSING ASSISTANCE

Housing assistance and employment counseling to individuals striving for self-sufficiency

## INFORMATION AND REFERRAL

For hundreds of individuals requiring services and assistance not provided by Davis Street

## COMMUNITY OUTREACH

Providing space for other non-profits to meet with their clients and have a visible presence in the community



*helping others help themselves*





# RSVP - SPONSORSHIP FORM

## DAVIS STREET PRESENTS GATSBY GALA

Name: \_\_\_\_\_

Name to appear in event acknowledgement \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

### Please Indicate Sponsorship Level

- \_\_\_\_\_ \$20,000 Gatsby Glory Title Sponsor
- \_\_\_\_\_ \$15,000 Puttin' on the Ritz Sponsor
- \_\_\_\_\_ \$10,000 Hotsy Totsy Sponsor
- \_\_\_\_\_ \$5,000 Speakeasy, Old Sport Sponsor
- \_\_\_\_\_ \$2,500 Feather and Flappers Sponsor
- \_\_\_\_\_ \$1,000 Daisy Delight Sponsor
- \_\_\_\_\_ \$500 Charleston Sponsor
- \_\_\_\_\_ \$200 Bees Knees, Individual Tickets: No. of Tickets \_\_\_\_\_
- \_\_\_\_\_ \$100 E-Ad (Sponsor slide displayed over media monitors)
- \_\_\_\_\_ I am / we are unable to participate  
but wish to support DSFRC with a gift of \$ \_\_\_\_\_

Cut here and mail to Davis Street

CC# \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV \_\_\_\_\_

Type of Card: \_\_\_\_\_

Card Street Address: \_\_\_\_\_ Zip: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Please note that Sequoyah County Club maintains a strict "no jean" policy for event attendees. Thank you for honoring their dress code.

We accept  
VISA & Mastercard

DSFRC is a  
501(c)(3) tax-exempt  
organization

Donations are  
tax-deductible  
as allowed by law.

Tax ID # 94-3121699

Please make  
checks payable to:  
Davis Street Family  
Resource Center





We are more hopeful than  
ever and incredibly grateful  
to all who have and continue  
to make our work possible!



★ **Board of Directors**

Gordon Galvan, *President*

Charlie Gilcrest, *Vice President*

Charles Thevnin, *Treasurer*

Isobel Dvorsky, *Secretary*

Dr. Susan Cota

Jacqui Diaz

Kathe Frates, RN

Barbara Hamrick, RN

Dr. Mika Hiramatsu

Yolanda Navarro

Nancy Pretto

Michael Wiesner

Rose Padilla Johnson  
CEO

501(c) (3)  
Non-Profit Organization  
Federal Tax ID  
Number: 94-3121699

Davis Street Family  
Resource Center  
3081 Teagarden Street  
San Leandro, CA 94577

510-347-4620

[www.DAVISSTREET.ORG](http://www.DAVISSTREET.ORG)

